



U.S.VETS—Phoenix
Case for Sponsorship Support

CALL TO ACTION

With your support, U.S.VETS—Phoenix can break and prevent the cycle of homelessness—and hopelessness—in Maricopa County by providing housing, counseling, case management and employment support for homeless and at-risk veterans and their families.

We need your help for the 4th Annual

“STEPS FOR VETS”

10K/5K/1 Mile Run and Walk

May 4, 2019

The event will take place at Rose Mofford Sports Complex

9833 N 25th Avenue

Phoenix, AZ 85021

Register online at www.stepsforvetsaz.com

Tax ID #95-4382752

Arizona Qualifying Charitable Organization

The Critical Need

Tonight, in Arizona, over 1000 veterans who served our country honorably will sleep on the streets. Afghanistan and Iraq veterans with severe disabilities are at an increased risk of joining their ranks. The number of homeless female veterans is on the rise in Phoenix and the nation.

Each year, U.S.VETS-Phoenix engages over 800 homeless veterans through outreach, providing supportive housing, counseling and employment services to more than 1,000 veterans, and delivering supportive services to approximately 675 veterans and families who might otherwise fall into homelessness.

Last year, U.S.VETS-Phoenix:

- Provided 38,219 bed nights to homeless veterans.
- Provided 54,766 meals to homeless veterans. This breaks down to 204 warm and nutritious meals a day to homeless veterans who otherwise were unsure of where or when their next meals would come from.
- Served 79 veterans with permanent or long-term supportive housing (95% occupancy).
- Assisted 84 homeless veterans in obtaining stable jobs.
- Placed 101 Post – 9/11 veterans into STEM careers averaging an annual salary of \$40,000.
- Reached 409 homeless and at-risk veterans through community outreach.
- Provided supportive services to 271 veterans (case management, financial support/assistance, rental assistance, referrals, transportation).

About U.S.VETS-Phoenix

Since its origination in 2001, U.S.VETS-Phoenix has held tightly to the mission of successfully transitioning military veterans and their families through the provision of housing, counseling, career development and comprehensive support. U.S.VETS-Phoenix has been able to perform this mission through federal and private grants along with generous gifts from individuals and businesses within the community – tangible expressions of concern for improving the quality of life for those who once selflessly served our country.

By providing safe and welcoming facilities along with supportive services and intensive case management, U.S.VETS-Phoenix is a leader in the veteran services community. U.S.VETS-Phoenix is committed to meeting the needs of veterans and their families to help regain and maintain productive independence.

“SERVING THOSE WHO SERVED” – Our Programs

Veterans In Progress (VIP) is a bridge to permanent housing 66-bed, four-phase program designed to assist homeless veterans to recover self-sufficiency. On-site residents are provided a warm, safe place to live, along with intensive case management focusing on relapse prevention, sobriety maintenance, life skills and employment.

Supportive Services for Veteran Families (SSVF) is based on the Federal and State “Housing First” initiatives, and assists veterans and their families in obtaining and maintaining housing stability through case management, rental assistance, utility assistance, childcare, payment of moving expenses, transportation, payment of security deposit and provision of emergency supplies. This program is in place to help prevent veteran homelessness and facilitate rapid re-housing of homeless veterans.

Transition In Place (TIP) allows veterans the opportunity to work towards independence and housing permanency while staying in their own apartment. Case management, supportive services, and rental assistance are provided until the veteran is established in the workforce. Once veterans are capable and ready to live independently, they assume the lease of their apartment.

Permanent Housing, located at Grand Veterans Village, has 24 units. This program offers supportive services and rental assistance to disabled, chronically homeless veterans, empowering them to live as independently as possible in a permanent, veteran-friendly community setting.

Grand Veterans Village is an affordable housing community located in Central Phoenix. Grand Veterans Village offers single units, starting at \$400 per month. On-site staff and case management are available, as well as additional services, such as routine health checks and many monthly community events and activities.

Workforce resources are available at the U.S.VETS-Phoenix Career Center, helping veterans return to employment. Veterans are provided structured employment activities, including resume and job skills development, education and training referrals, computer and Internet access training, and skills testing.

The **Outreach** team is the first contact veterans have in moving forward into the U.S.VETS-Phoenix facilities. The Outreach team makes direct contact with veterans and provides resources and referral services.

For more information, please contact:

Michelle Jameson, Executive Director
602-501-5548

mjameson@usvetsinc.org

STEPS FOR VETS Sponsorship Levels

Presenting Sponsor	\$10,000	<ul style="list-style-type: none"> • Most prominent name and logo placement on the event shirt and all printed materials related to the event • Most prominent ad in the official event program • Logo placement on banners, which serve as the backdrop in photo opportunities • Prominent sponsor name recognition in all press releases related to the event • Logo placement in Arizona Veterans Magazine where U.S.VETS is featured • Opportunities for sponsor logo placement in all media related to the event • Exhibitor booth on event day, if desired • 12 race registrations (all participants must complete a registration form and will receive a shirt and finishers medal)
Title Sponsor	\$8,000	<ul style="list-style-type: none"> • Prominent name and logo placement on the event shirt and all printed materials related to the event • Prominent ad in the official event program • Logo placement on banners, which serve as the backdrop in photo opportunities • Prominent sponsor name recognition in all press releases related to the event • Logo placement in Arizona Veterans Magazine where U.S.VETS is featured • Opportunities for sponsor logo placement in all media related to the event • Exhibitor booth on event day, if desired • 10 race registrations (all participants must complete a registration form and will receive a shirt and finishers medal)
Platinum Sponsor	\$6,000	<ul style="list-style-type: none"> • Name/logo on the event shirt • Recognition in all media releases, ads, website, and social media related to the event • Exhibitor booth on event day, if desired • 6 race registrations (all participants must complete a registration form and will receive a shirt and finishers medal)
Gold Sponsor	\$4,000	<ul style="list-style-type: none"> • Name/logo on the event shirt • Recognition in all media releases, ads, website, and social media related to the event • Exhibitor booth on event day, if desired • 5 race registrations (all participants must complete a registration form and will receive a shirt and finishers medal)
Silver Sponsor	\$2,000	<ul style="list-style-type: none"> • Name/logo on the event shirt • Recognition in all media releases, ads, website, and social media related to the event • Exhibitor booth on event day, if desired • 4 race registrations (all participants must complete a registration form and will receive a shirt and finishers medal)
Bronze Sponsor	\$1,000	<ul style="list-style-type: none"> • Name/logo on the event shirt • Recognition in all media releases, ads, website, and social media related to the event • Exhibitor booth on event day, if desired • 3 race registrations (all participants must complete a registration form and will receive a shirt and finishers medal)

YES! I/we will support U.S.VETS—Phoenix in the mission to successfully transition military veterans and their families through the provision of housing, counseling, career development and comprehensive support.

Name (please indicate the name you would like used in printed materials):

Address:

Phone:

Email:

Enclosed is my gift in the following amount:

	\$10,000 (Presenting Sponsor)
	\$8,000 (Title Sponsor)
	\$6,000 (Platinum Sponsor)
	\$4,000 (Gold Sponsor)
	\$2,000 (Silver Sponsor)
	\$1,000 (Bronze Sponsor)
	Other Amount: \$

Signature:

To donate to U.S.VETS—Phoenix, visit: <https://www.usvetsinc.org/local-donation/>. In the dropdown menu, select Phoenix.

Your contribution will benefit the veterans and their families enrolled in our programs. We like to recognize our sponsors for giving so generously to U.S.VETS—Phoenix STEPS FOR VETS. **In order to give you the recognition you deserve, we need your commitment by April 9, 2019.** Please send your tax-deductible contribution to:

U.S.VETS—Phoenix
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