



# Heels 4 Wheels 5K - 1M Saturday, April 20 2024

## Benefits of Sponsorship

The company that initiates corporate philanthropy in a particular area will often get disproportionate benefits because of the superior reputation and relationships it builds.

50% of global consumers said they would be willing to reward companies that give back by paying more.

91% of global consumers said they are likely to switch to brands associated with a good cause.

## SPONSOR OPPORTUNITIES

**What** *Annual competitive 5K and 1 Mile family fun run to support programs and services of the Spina Bifida Assoc of AZ. Wheelchairs, strollers, and walkers all welcome!*

**When** *Saturday, April 20, 2024 8:00am*

**Where** *Riparian Preserve at Water Ranch  
2757 E Guadalupe Rd. Gilbert, AZ 85234*

**Why** *The Spina Bifida Association of Arizona facilitates peer connections, shares educational material, offers free programming to assist with wellness and independence that all affected by SB in Arizona can enjoy a better and brighter future.*

*“ You make a living by what you get,  
You make a life by what you give. ”*



# Sponsorship Opportunities

**PRESENTING SPONSOR \$ 2,000**

- \* Company Name on Event Site as Presenting Sponsor
- \* 10X10 Booth
- \* One Dedicated Social Media Post
- \* Five Social Media Mentions
- \* Company Logo on Event Shirt
- \* Company Logo on Sponsor Banner
- \* Company Logo on Event Site
- \* Company Name Mentioned Over PA During Event
- \* 10 Event Entries (includes race shirt)
- \*\* ONLY ONE PRESENTING SPONSORSHIP AVAILABLE

**SILVER SPONSOR \$ 1,000**

- \* 10X10 Booth
- \* One Social Media Mention
- \* Company Logo on Event Shirt
- \* Company Logo on Sponsor Banner
- \* Five Event Entries (includes race shirt)
- \* MULTIPLE SPONSORSHIPS AVAILABLE

**EVENT SPONSOR \$ 350**

- \* Company name on Event Shirt
- \* One Social Media Mention
- \* Two Event Entries (includes race shirt)
- \* MULTIPLE SPONSORSHIPS AVAILABLE

## SPONSOR COMMITMENT FORM:

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Website address/Facebook: \_\_\_\_\_

\_\_\_ Presenting Sponsor \$2,000    \_\_\_ Silver Sponsor \$1,000    \_\_\_ Event Sponsor \$ 350

Mail form with check to: SBAAZ 4802 E Ray Rd #23-687, Phoenix, AZ 85044  
 OR EMAIL to [SRunnels@sbaaz.org](mailto:SRunnels@sbaaz.org)  
 to have someone contact you to accept payment by phone.

The Spina Bifida Association  
 of Arizona (SBAAZ)  
 is 100%  
 community funded

SBAAZ provides year-round  
 programs and services to  
 adults and children affected  
 by Spina Bifida

To secure sponsorship  
 please email [SRunnels@sbaaz.org](mailto:SRunnels@sbaaz.org)  
 Event site may be viewed at  
[www.Heels4Wheels.org](http://www.Heels4Wheels.org)