



VISION

Two sisters with one vision. Our intention for the *Peace of Mind* 5k run/walk is to spread awareness and raise funds to support programs that help individuals overcome everyday challenges.

We believe, when one mind is peaceful and free, we all thrive as a community. Entrepreneurs and philanthropists can develop, inspire and thrive! When we don't have the tools to foster a healthy mindset through difficult obstacles and challenges; social, emotional and mental challenges can develop and negatively impact our daily lives. The onset of anxiety, stress and depression can occur and be debilitating. There are forty million individuals in the US diagnosed with anxiety. *Peace of Mind* run is addressing these concerns in two different ways, by supporting a Community Center called "Chicanos Por La Causa," and by raising funds for scholarship opportunities for adults whose challenges have resulted in debilitating behaviors. Shining light, awareness and promoting comfortability around these topics by focusing on Preventive Care and Treatment is our focus with the following community charity and our Peace of Mind scholarship fund:

1. Chicanos Por La Causa (CPLC) Community Center - CPLC is a multigenerational community hub in the Carl Hayden neighborhood in Phoenix. A neighborhood landmark with its iconic mural, provides critical safety-net resources to surrounding families and a safe space for all. As a part of the Family Empowerment of Programs, the learning center provides youth and adult programs that are FREE or low cost. Visit www.cplc.org to learn more.
2. Scholarship Fund - A scholarship fund will provide funding for qualified individuals who require financial assistance to access a variety of effective mental health services.

Two sisters aim to unite hearts and communities, one "peaceful mind" at a time!

Join us with this vision!

MISSION

- Bring in corporate sponsors to support the event
- Raise funds to send individuals through effective scholarship programs
- Raise funds to support Chicanos Por La Causa
- Create awareness in the overall community to inspire participation
- Build a community of volunteers dedicated to support the mission

SPONSORSHIP OPPORTUNITIES

Contact:

Elizabeth Birch

623-205-7042

&

Christina Ramirez

602-460-1164

LUMINOUS SPONSOR: MINIMUM \$5,000

Business logo on banner featured on race day
Business logo on race day t-shirts
Business logo on race website (Corporate Sponsor Section)
Opportunity for vendor booth space
Opportunity to market your business in official race packets
Five complimentary race entries

ENLIGHTENED SPONSOR: MINIMUM \$1,000

Business logo on race day t-shirts
Business logo on race website (Corporate Sponsor Section)
Opportunity for vendor booth space
Opportunity to market your business in official race packets
One complimentary race entry

JOYFUL SPONSOR: MINIMUM \$500

Business logo on race day t-shirts
Business logo on race website (Corporate Sponsor Section)
Opportunity to market your business in official race packets

HAPPY SPONSOR: MINIMUM \$250

Business logo on race day t-shirts
Business logo on race website (Corporate Sponsor Section)

RACE PACKET SPONSOR:

Publicly appreciated on Race Day
Opportunity to market in official race packets

We appreciate you!



Name:

Company Name:

Phone:

Email:

Sponsorship Type:

Payment:

Checks payable to: Elizabeth Birch

Mail: Contact for address

(In Memo "Peace of Mind Run" "Sponsorship Type and/or Donation)

(In Description "Peace of Mind Run" "Sponsorship Type and/or Donation)

Donations:

Tax Deductible Donations

Logo: (Please make sure that they are in ".ai or.eps format)

Email to: crestiveyouthcoach@gmail.com and Elizabethvebirch@gmail.com

Thank you for your Sponsorship!